

This is the moment to care



MARYLAND
NONPROFITS

30TH ANNIVERSARY YEAR
**SPONSORSHIP
OPPORTUNITIES**



20
22

Maryland Nonprofits is proud to celebrate 30 years of being a trusted resource, advocate, and partner for nonprofits in Maryland!

Our 30th Anniversary campaign, 'This is the moment to care', is a response to the urgent need for a shift towards an internal culture that cares within the nonprofit sector. This initiative is an opportunity to develop innovative tools and strategies to help organizations care for their teams with the same passion that they support those impacted by their missions.

An economic and social force, nonprofits employ 12.9% of the private sector workforce in Maryland and process more than \$300 million in payroll weekly. By embarking on this campaign, Maryland Nonprofits aims to leverage the sector's collective power to advocate within economic, political, cultural, and social systems to foster a caring culture in the workplace.

With more than 1,400 members, we are one of the nation's largest nonprofit associations. Our organization provides capacity-building services for our members, including consulting, training, advocacy, an annual conference, and the national Standards for Excellence program. We are also home to the Maryland Association of Resources for Families and Youth and Maryland Latinos Unidos.

From our 30th Anniversary celebration in July, to our first in-person conference in two years this October, there are many opportunities for you to get involved. We are confident you will find a sponsorship level to fit your company. Leading this change alongside our community is exciting, and we hope you will join us! You can learn more about the campaign here: <https://bit.ly/ThisIsTheMomentToCare>.

OUR AUDIENCE INCLUDES

26,000

Social media
followers

10,000

Email
subscribers

22,000

Monthly website
visitors

1,400

Maryland Nonprofits
member organizations

Visit the following links to secure your sponsorship today!

30th Anniversary celebration event: <https://bit.ly/MANOcelebration2022>

30th Anniversary conference: <https://bit.ly/MANOconference2022>

SPONSORSHIP OPPORTUNITIES
MARYLAND NONPROFITS 30TH ANNIVERSARY YEAR



CELEBRATION EVENT

MARYLAND NONPROFITS 30TH ANNIVERSARY YEAR
SPONSORSHIP OPPORTUNITIES

This is the moment to care...
and CELEBRATE!

JULY 28, 2022 / At the B&O Railroad Museum

As we celebrate our 30 years of service, you have a unique opportunity to show your support for our mission and join us as we honor nonprofit staff for the caring work they do year-round! On the evening of July 28, 2022, we will host a joy-filled anniversary celebration outdoors at the B&O Railroad Museum, and we hope you will join us as an event sponsor!

This celebration is the keystone event within our anniversary year campaign 'This is the moment to care', which will feature virtual trainings and convenings from March 2022 to September 2022 as we work to shift the nonprofit sector workplace culture.

Your contribution will support this unprecedented collective action to build organizations that encourage us to care for ourselves, our colleagues, and our organizations. Thanks to your sponsorship we will be able to develop new approaches and tools to help nonprofits to end burnout and to promote a strong, vibrant, and caring sector.

In this brochure, you can find a complete list of sponsorship opportunities and benefits. We look forward to seeing you in July!



For more information contact Rachel Mygatt, Program Manager, at 443-438-2343 or rmygatt@mdnonprofit.org

CELEBRATION EVENT

SPONSORSHIP BENEFITS	\$30,030 Innovator	\$20,030 Visionary	\$10,030 Trailblazer	\$5,030 Groundbreaker	\$3,030 Motivator	\$1,030 Advocate	\$330 Supporter
Year-round recognition in emails promoting 'This is the moment to care' campaign events	♥						
Recognition on social media and website banners promoting celebration event	♥						
Recognition in a dedicated social media post	♥	♥					
Annual conference 'Leader Sponsorship' package	♥	♥	♥				
Recognition on celebration event marketing materials	♥ Premium	♥ Premium	♥				
Logo placement on signage at celebration event	♥ Premium	♥ Premium	♥	♥	♥		
Recognition on audiovisual screen during celebration event	♥ Premium	♥ Premium	♥	♥	♥	♥	
Recognition on 'This is the moment to care' campaign webpage	♥ Premium	♥ Premium	♥	♥	♥	♥	
Recognition in printed program at celebration event	♥ Premium	♥ Premium	♥ Logo	♥ Logo	♥ Logo	♥ Listing	♥ Listing
Tickets to celebration event on July 28, 2022	20 tickets	14 tickets	8 tickets	6 tickets	4 tickets	2 tickets	1 ticket
Annual conference benefits (October 19-21, 2022 in Linthicum Heights, MD and virtually)	Exhibit table on Oct. 20, 2022 Registrations: • 8 two-day • 25 virtual • 2 exhibitor	Exhibit table on Oct. 20, 2022 Registrations: • 5 two-day • 20 virtual • 2 exhibitor	Exhibit table on Oct. 20, 2022 Registrations: • 3 two-day • 10 virtual • 2 exhibitor	Registrations: • 2 two-day	Registrations: • 1 two-day		

Sign up here: <https://bit.ly/MANOCelebration2022>

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ABOUT MARYLAND NONPROFITS

Maryland Nonprofits is the statewide association for Maryland's 37,000-strong nonprofit sector, and is also the home of the national Standards for Excellence Institute, Maryland Latinos Unidos(MLU), and the Maryland Association of Resources for Families and Youth (MARFY). Founded in 1992, this dynamic network advances equitable public policy, strengthens the capacity of nonprofit organizations, and builds collaboration and networks for greater quality of life and equity.

TERMS AND CONDITIONS

Payment

Sponsorship is available on a first-come, first-served basis. Payment in full is due 30 days from submission of completed sponsor registration form, unless additional terms are negotiated with Maryland Nonprofits. Sponsorship fees are non-refundable.

Receipt of benefits

All information requested of the Sponsor by Maryland Nonprofits to fulfill benefits must be received by September 1, 2022. The Sponsor will receive instructions for submitting this information upon receipt of the sponsorship form and payment. Information submitted to Maryland Nonprofits will be considered complete and final. Maryland Nonprofits is not responsible for typographical, grammatical, or other errors in the information submitted by the Sponsor.

Deductibility for sponsoring gifts

Maryland Nonprofits is a 501(c)(3) nonprofit organization, donations to which are fully deductible as allowable by law on all solicitations.

Each sponsor will receive a sponsorship acknowledgment letter that fully outlines fair market value information required for tax purposes.

Force majeure

Maryland Nonprofits shall not be held responsible for any loss, damage, or delay due to occurrence of any circumstances beyond the control of Maryland Nonprofits, such as acts of God, war, government regulations, disaster, strikes, civil disorder, curtailment of transportation facilities, public health disaster including an epidemic or pandemic (i.e., Covid-19 and variants of Covid-19), and interruption of basic infrastructure including internet access, or acts resulting in disruption of electric power, to the extent that such circumstances make it legal or impossible to conduct the conference.

Disclosure

A copy of our current financial statement is available upon request by contacting Maryland Nonprofits at 1500 Union Avenue, Ste. 2500, Baltimore, MD 21211 or 410-727-6367. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State, 16 Francis St., Annapolis, MD, 21401 for the cost of copying and postage.

CONTACT US

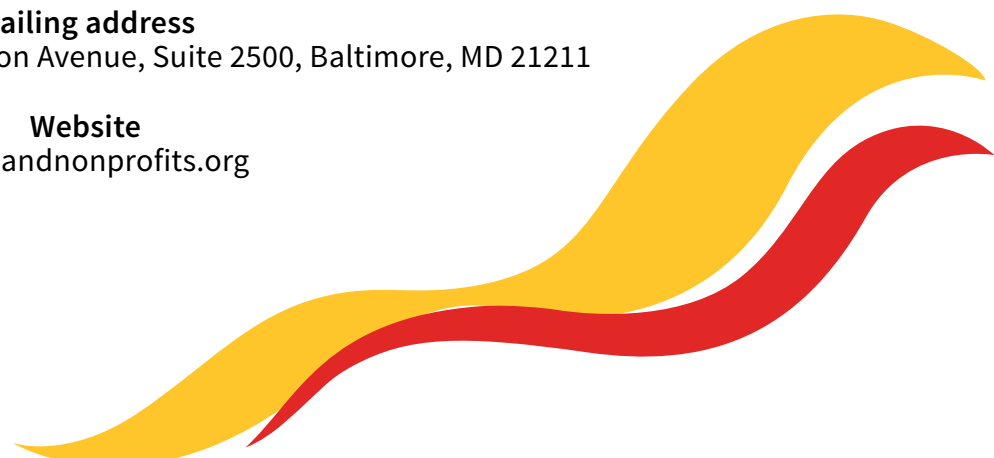
For assistance with sponsorship and exhibitor opportunities, contact Rachel Mygatt,
Program Manager, at 443-438-2343 or rmygatt@mdnonprofit.org

Mailing address

Maryland Nonprofits, 1500 Union Avenue, Suite 2500, Baltimore, MD 21211

Website

marylandnonprofits.org



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