THIS IS THE MOMENT TO CARE… AND CONNECT!

Maryland Nonprofits 30th Anniversary Conference // #MANOAC22

October 19 – October 21, 2022
Linthicum Heights, MD and Virtual

CALL FOR PRESENTERS

Call for Presentations Deadline: May 8, 2022

Notifications: July 30, 2022

#MANOAC22 gives nonprofit leaders from across the state of Maryland an opportunity to learn, connect with each other, and discuss important issues. We are seeking presentations, workshops, panels, and facilitated discussions that will help leaders of nonprofit organizations achieve a greater impact in our communities, organizations, and personally.

Theme: *This is the moment to care…and connect!*

This is the moment to care…and connect! is part of Maryland Nonprofits' 30th Anniversary year celebration and our 'This is the Moment to Care' campaign. Presenters are invited to link their sessions to the theme of the conference related to building caring connections as we emerge from three years of pandemic crisis and the awakening around racial justice and equity.

How can we work differently, create and design organizations differently, and create an impact that connects meaningfully with each other and the communities we serve? What does this moment in history mean for leaders and organizations, now and in the future?

What's new in 2022:

The Maryland Nonprofits 30th Anniversary Conference is a three-day event. One of the three days will take place virtually. The other two days will take place at the Maritime Conference Center. Plenary sessions and featured presentations may be live-streamed for the virtual audience.

In alignment with our 30th Anniversary campaign, 'This is the Moment to Care', the conference will offer a full track on revitalizing workplace cultures into caring spaces where employees bring their full, authentic selves to work towards creating a thriving collective.

This conference will feature topics that promote creativity, reflection, dialogue, and storytelling through facilitated dialogues and play-based workshops, and our event management

platform/app will offer a one-stop-shop for conference information, viewing sessions, and attendee networking.

We will be following Center for Disease Control (CDC) guidelines and will keep all participants updated about any COVID-related changes with the safety of our attendees in mind. Guests may be required to provide proof of vaccination or proof of negative COVID test to attend in person.

About Maryland Nonprofits, MARFY, and Maryland Latinos Unidos:

[Maryland Nonprofits](#) is a 501(c)(3) nonprofit organization and a statewide membership association that has worked for 30 years to promote a thriving and effective nonprofit sector in Maryland. Our membership is comprised of nonprofits and the businesses that serve them, government agencies, students, and individuals. Our mission is to strengthen organizations and networks for greater quality of life and equity. We envision a sector where nonprofits are well-resourced and leaders are effective agents of change, for greater equity, creativity, sustainability, and community well-being.

The [Maryland Association of Resources for Families and Youth](#) (MARFY) is a membership organization for providers of services to vulnerable youth and their families. MARFY Members speak out through advocacy, training, networking, and a focus on best practices to improve the quality of care for children and families.

[Maryland Latinos Unidos](#) (MLU) is a statewide network of organizations, businesses, and individuals who support Latino and immigrant communities. MLU works within and with the Latino/Hispanic community in Maryland by supporting Latino-serving nonprofits, convening around public policy priorities, and working together in common cause.

Presentation types:

- **Facilitated dialogues**: These interactive group discussions will encourage reflection and connection and provide inspiration or spaces for storytelling.
- **Lectures and workshops**: These presentations explain a concept or show attendees how to use or apply a tool. Workshops differ from lectures in that they provide the audience with a hands-on experience.
- **Panel discussions**: Teams of experts, nonprofit leaders and/or people with lived experience will address topics that matter to the nonprofit sector and/or human services/child-welfare field. Panels consist of up to four people including the moderator.
- **Play-based experiences**: These facilitated activities encourage play, creativity, connection, laughter, and relaxation. These activities may have an application to the workplace, or they may simply support well-being and personal development.

All submissions should include a title, a short promotional description for conference participants (fewer than 100 words), learning objectives, and an extended description that includes how your presentation will be structured (up to 500 words).

What we are looking for:

Maryland Nonprofits aspires to strike a balance between presentations that help nonprofit leaders address current organizational challenges or take advantage of current trends and opportunities, encourage reflection, are inspiring, and provide space for dialogue and storytelling, including reflections on experiences with the COVID-19 pandemic, and have applicability to the field of social work, child welfare, or human services.

These presentations may be framed within a variety of areas including topics that:

Encourage public policy advocacy such as understanding policy and power; lessons learned from advocacy campaigns (case studies); lobbying for support at the local, state, and federal levels; coalition building and building government relationships in rural areas; using social media for advocacy work; identifying and educating influencers, understanding state legislative and budget cycles; voting outreach and redistricting; trends in advocacy and grantmaking; advocacy capacity-building; and evaluating public policy advocacy.

Improve core management and operations such as community engagement, collaboration, and partnerships; crisis/risk management, budgeting and financial management; new forms of fundraising (e.g., tech-driven experiences, giving through gaming, cryptocurrency donations); human resources, information technology, legal regulations/ethics; program organizational design; strategy; sustainability; and utilizing social media (e.g., TikTok, YouTube, LinkedIn), marketing and public relations.

Focus on revitalizing workplaces into caring healthy spaces where employees bring their full, authentic selves to work. Topics such as employee engagement, reducing workplace trauma, harnessing psychological safety at work, developing and executing a culture of inclusion and collective wellbeing, disputing patterns of workplace abuse, tools, and tips for executives; heart-forward leadership, diagnosing the current culture, pattern-breaking for leadership, planning for change.

Enhance leadership skills such as refining your personal purpose; leading through change or conflict; facing workplace challenges; persuasion and negotiation; recognizing ethical blind spots; inclusive communication; communicating through conflict; and visionary leadership.

Strengthen the board of directors such as board leadership, visioning, and strategy; board recruitment strategies; preparing a board for fundraising; inclusive board culture; and the role of the board in a culture change management process.

Focus on children, youth, and family-centered human services such as social work ethics; pandemic-related changes to child welfare practice; adolescent mental health; working with older adults; trauma-informed care; government regulations and updates; case management in rural, suburban, and urban settings; direct care staff workforce issues; meeting the needs of sex trafficking victims, meeting the needs of LGBTQIA youth, training foster care workers and parents;

family centered-practice; managing grief and loss, brain development; and the use of technology and internet-based platforms to increase access to care.

<u>Incorporate reflections on the COVID-19 pandemic</u> like dialogue, stories, and discussion about experiences with the pandemic in which the changes that have occurred are inspiring or have resulted in positive circumstances or growth.

Target audience:

#MANOAC22 will bring together over 500 professionals from the public, private, and government sectors who are fulfilling a variety of roles at various levels - associates, managers, directors, executive directors, family-serving professionals/advocates, faith-based providers, and case managers. Consultants who support and work with nonprofit organizations also have a significant presence at this conference.

Selection criteria:

Maryland Nonprofits values diversity, equity, and inclusion. We encourage presentations that are diverse in respect to voices, perspectives, subject matters, populations, methods, culture, ethnicity, and presenters.

Proposals will be selected based on the following considerations:

1. Proposals should be aligned with one or more of the conference content topics.
2. Learning objectives should describe the learning outcomes for participants. Extended descriptions should explain how the presentation will be structured.
3. Proposals that contribute to the diversity of presentations with respect to voices, perspectives, populations, culture, ethnicity, presenters, subject matter, and methods are a plus.
4. Presenter(s) should have a proven track record of success in the proposed topic. The presenter's approach must reflect an understanding of how adults learn and ensure the best learning opportunity for the audience (reliance on PowerPoint presentations is discouraged).
5. Presentations that feature peer-to-peer learning from nonprofit leaders, those with lived experience, and service providers will be given higher consideration.
6. All proposal materials including, each presenter's biography and headshot must be submitted by the deadline.
7. Finalists should be prepared to submit a short, recorded video presentation about their topic prior to being selected.
8. Maryland Nonprofits, MARFY, Maryland Latinos Unidos, Maryland Philanthropy Network, and BLK ED Network members will be given priority.

Accepted proposals:

Presenters who are selected to present in person during #MANOAC22 will receive a complimentary conference registration for the day on which their presentation is taking place. All selected presenters will receive free access to the full online virtual conference offerings.

Presenters will be responsible for all travel arrangements, preparations (e.g., presenter laptop/adaptors, handouts, materials), and expenses they incur and will not receive any royalties, honoraria, reimbursement of expenses, or other compensation from Maryland Nonprofits in connection with the conference.

Selected presenters will be asked to sign an agreement allowing Maryland Nonprofits to record their presentations and share them with conference attendees and use them for conference-related promotions.

Our marketing department may contact selected speakers to request content promoting their sessions to share with our networks leading up to the conference. Presenters will be provided with a marketing toolkit to promote their participation in the conference and a registration discount code that they may share with people in their networks.

Submitting a proposal:

Proposals should be submitted online. The application form requires a title, detailed description (up to 500 words), promotional description (up to 100 words), learning objectives, presentation type, presenter biographies, and presenters' contact information and social media profiles.

You will have an opportunity to indicate whether you want to be considered for the virtual day, for an in-person session, or both. If selected as a finalist, you should be prepared to submit a short, recorded video presentation about your topic prior to being selected.

Use this link to submit your proposal: www.surveymonkey.com/r/3MNBV6J

Deadline: Proposal Submissions must be received by **11:59 PM ET on May 8, 2022**. *We will confirm acceptance by July 30, 2022.*

Please contact learning@mdnonprofit.org if you have any questions.