



# MARYLAND NONPROFITS STRATEGIC PLAN 2023 - 2027



Picture courtesy of our member,  
St. Francis Neighborhood Center

## MISSION

Maryland Nonprofits' mission is to strengthen organizations for greater quality of life and equity.

## VISION

Nonprofits have the power and capacity to advance vibrant, connected, and equitable communities.



*Picture courtesy of our member, the Latino Parent Support Group - Howard County Autism Society*



## VALUES

- Equity
- Belonging
- Bold and courageous
- Ethical and accountable
- Curious and creative

## STRATEGIC GOALS

- 1** As a leading trusted voice and convener, advocate for a robust nonprofit sector that builds equity.
- 2** Drive more equitable outcomes in the nonprofit sector.
- 3** Optimize and balance diversity in revenue streams and membership for long-term sustainability.
- 4** Align organizational culture, capacity, and governance, and ground them in equity, inclusion, and belonging.



# INTEGRATED PROGRAMS

## Standards for Excellence Institute

A national initiative promoting ethics and accountability in nonprofit organizations, the Standards for Excellence Institute offers nonprofits a structured approach to achieving the highest standards in governance, management, and operations within their organizations.



## Maryland Latinos Unidos (MLU)

Maryland Latinos Unidos exists to call attention to the disparities and inequities faced by Latino and immigrant communities, to find solutions, and to address these problems with coordinated action.



## Maryland Association of Resources for Families and Youth (MARFY)

MARFY convenes the voices of foster care, group home, and other child and family service providers in Maryland to advocate for a system of care that meets the needs of children and families.



## Maryland Nonprofits

1500 Union Avenue, Suite 2500, Baltimore, MD 21211

[marylandnonprofits.org](http://marylandnonprofits.org)

(410) 727-6367

*Picture courtesy of our member, National Center on Institutions and Alternatives (NCIA)*

