This is the moment to care

30th Maryland Nonprofits 30th Anniversary Year

Sponsorship Opportunities
Maryland Nonprofits is proud to celebrate 30 years of being a trusted resource, advocate, and partner for nonprofits in Maryland!

Our 30th Anniversary campaign, ‘This is the moment to care’, is a response to the urgent need for a shift towards an internal culture that cares within the nonprofit sector. This initiative is an opportunity to develop innovative tools and strategies to help organizations care for their teams with the same passion that they support those impacted by their missions.

An economic and social force, nonprofits employ 12.9% of the private sector workforce in Maryland and process more than $300 million in payroll weekly. By embarking on this campaign, Maryland Nonprofits aims to leverage the sector’s collective power to advocate within economic, political, cultural, and social systems to foster a caring culture in the workplace.

With more than 1,400 members, we are one of the nation’s largest nonprofit associations. Our organization provides capacity-building services for our members, including consulting, training, advocacy, an annual conference, and the national Standards for Excellence program. We are also home to the Maryland Association of Resources for Families and Youth and Maryland Latinos Unidos.

From our 30th Anniversary celebration in July, to our first in-person conference in two years this October, there are many opportunities for you to get involved. We are confident you will find a sponsorship level to fit your company. Leading this change alongside our community is exciting, and we hope you will join us! You can learn more about the campaign here: https://bit.ly/ThisIsTheMomentToCare.

OUR AUDIENCE INCLUDES

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<thead>
<tr>
<th>26,000</th>
<th>10,000</th>
<th>22,000</th>
<th>1,400</th>
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<tbody>
<tr>
<td>Social media followers</td>
<td>Email subscribers</td>
<td>Monthly website visitors</td>
<td>Maryland Nonprofits member organizations</td>
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Visit the following links to secure your sponsorship today!
Maryland Nonprofits’ annual conference sponsorships offer simple and effective ways for your company/organization to connect with your target audience, network with nonprofit leaders, increase awareness of your services, and build brand recognition.

The Maryland Nonprofits 30th Anniversary conference is a three-day event. Two of the three days (Oct. 18-19, 2022) will take place virtually, and the other day (Oct. 20, 2022) will take place at the Maritime Conference Center in Linthicum Heights, MD. Plenary sessions and key presentations may be live streamed for the virtual audience on Oct. 20.

In alignment with our 30th Anniversary campaign, ‘This is the Moment to Care’, the event will offer a full track on revitalizing workplace cultures into caring spaces where employees bring their authentic selves to work. This conference will feature topics that promote creativity, reflection, dialogue, and storytelling through facilitated dialogues and play-based workshops, and our event management platform/app will offer a one-stop-shop for conference information, viewing sessions, and attendee networking.

#MANOAC22 will bring together over 500 professionals from the public, private, and government sectors who are fulfilling a variety of roles at various levels - associates, managers, directors, executive directors, family-serving professionals/advocates, faith-based providers, and case managers. Consultants who support and work with nonprofit organizations also have a significant presence at this conference.

The conference is made possible with the support of our generous sponsors. As you consider your marketing and public relations options, we hope you will select one or more of our sponsorship opportunities. We are confident that your support will be a profitable investment and hope you will sign up today.

Join us and take advantage of our exceptional annual conference offerings!

For more information contact Rachel Mygatt, Program Manager, at 443-438-2343 or rmygatt@mdnonprofit.org
<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>Headline $20,000 (1 available)</th>
<th>Presenting $15,000 (1 available)</th>
<th>Premier $10,000 (1 available)</th>
<th>Scholarship $6,000 (1 available)</th>
<th>Leader $5,000</th>
<th>Tote bag $3,500 (1 available)</th>
<th>Lanyard $2,800 (1 available)</th>
<th>Coffee $2,500</th>
<th>Partner $2,000</th>
<th>Sector Supporter $500</th>
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<td>Special benefits</td>
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<td>Naming rights to Oct. 20, 2022 plenary session. Introduce keynote speaker and make brief remarks.</td>
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<tr>
<td>Naming rights to Oct. 21, 2022 plenary session. Introduce keynote speaker and make brief remarks.</td>
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<td>Naming rights to Standards for Excellence Awards Ceremony on Oct. 20, 2022. Make brief remarks and be recognized by the event M.C.</td>
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<td>Provide conference registration scholarships to those who could otherwise not afford to attend! Be recognized in scholarship application and award notification emails.</td>
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<td>Get visibility while demonstrating your support of nonprofit organizations! Make brief remarks to introduce a workshop session speaker.</td>
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<td>Display your logo on the tote bags given to each in-person conference attendee.</td>
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<td>Display your logo on the name badge lanyards given to each in-person conference attendee.</td>
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<td>Naming rights to a coffee break in the conference agenda. Your logo and “sponsored by” recognition on refreshment station signage during a coffee break.</td>
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<td>Increase your visibility and super-charge your presence as an exhibitor.</td>
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<td>Demonstrate your support for Maryland’s nonprofit sector!</td>
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Recognition in a dedicated “thank you to our sponsor” e-blast

Recognition in a dedicated “thank you to our sponsor” social media post

Present an in-person or virtual session on a topic of your expertise

Featured splash screen promotion in conference app

Recognition on signage displayed during conference

Inclusion of promotional item in attendee tote bags

Recognition on conference marketing materials

Recognition on conference webpage

Recognition on audiovisual screen during mainstage events

Recognition in general “Thank you to our sponsors” email

Sponsorship listing and rotating banner in conference app

Make brief remarks and introduce a workshop speaker

CONFERENCE EXHIBITOR OPPORTUNITIES

Showcase your products and services to an audience of hundreds of nonprofit leaders and decision-makers with an exhibit table at #MANOAC22! For-profit exhibitors will be featured on Oct. 20, 2022 and will have hours of face-time with conference attendees, including networking sessions, lunch, coffee breaks, and dedicated exhibit hall time. Exhibitors will also receive a virtual exhibit booth in the conference app.

Nonprofit organizations that are Maryland Nonprofits members can also exhibit during the conference at a reduced rate on Oct. 20, 2022.

<table>
<thead>
<tr>
<th>EXHIBITOR BENEFITS</th>
<th>For-profit exhibitor on:</th>
<th>Nonprofit exhibitor on:</th>
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<tbody>
<tr>
<td></td>
<td>Oct. 20, 2022: $1,600</td>
<td>Oct. 20, 2022: $1,000</td>
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<tr>
<td>In-person exhibit table</td>
<td>On Oct. 20, 2022</td>
<td>On Oct. 20, 2022</td>
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<td>2 exhibitor registrations</td>
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<tr>
<td>Virtual exhibit space in conference app</td>
<td>On Oct. 18-20, 2022</td>
<td>On Oct. 18-20, 2022</td>
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<td>Recognition on conference webpage</td>
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<td>Recognition on audiovisual screen during mainstage events</td>
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<td>Recognition on exhibitor signage displayed during event</td>
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A LA CARTE OPTIONS

$2,500  
Sponsor a networking event or reception

$750  
Sponsor a raffle, contest, or game during the conference, hosted via the conference app

$500  
Add item to conference tote bag (promotional item, coupon, etc.)

ABOUT MARYLAND NONPROFITS

Maryland Nonprofits is the statewide association for Maryland’s 37,000-strong nonprofit sector, and is also the home of the national Standards for Excellence Institute, Maryland Latinos Unidos (MLU), and the Maryland Association of Resources for Families and Youth (MARFY). Founded in 1992, this dynamic network advances equitable public policy, strengthens the capacity of nonprofit organizations, and builds collaboration and networks for greater quality of life and equity.

TERMS AND CONDITIONS

Payment
Sponsorship is available on a first-come, first-served basis. Payment in full is due 30 days from submission of completed sponsor registration form, unless additional terms are negotiated with Maryland Nonprofits. Sponsorship fees are non-refundable.

Receipt of benefits
All information requested of the Sponsor by Maryland Nonprofits to fulfill benefits must be received by September 1, 2022. The Sponsor will receive instructions for submitting this information upon receipt of the sponsorship form and payment. Information submitted to Maryland Nonprofits will be considered complete and final. Maryland Nonprofits is not responsible for typographical, grammatical, or other errors in the information submitted by the Sponsor.

Deductibility for sponsoring gifts
Maryland Nonprofits is a 501(c)(3) nonprofit organization, donations to which are fully deductible as allowable by law on all solicitations.

Each sponsor will receive a sponsorship acknowledgment letter that fully outlines fair market value information required for tax purposes.

Force majeure
Maryland Nonprofits shall not be held responsible for any loss, damage, or delay due to occurrence of any circumstances beyond the control of Maryland Nonprofits, such as acts of God, war, government regulations, disaster, strikes, civil disorder, curtailment of transportation facilities, public health disaster including an epidemic or pandemic (i.e., Covid-19 and variants of Covid-19), and interruption of basic infrastructure including internet access, or acts resulting in disruption of electric power, to the extent that such circumstances make it legal or impossible to conduct the conference.

Disclosure
A copy of our current financial statement is available upon request by contacting Maryland Nonprofits at 1500 Union Avenue, Ste. 2500, Baltimore, MD 21211 or 410-727-6367. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State, 16 Francis St., Annapolis, MD, 21401 for the cost of copying and postage.
CONTACT US
For assistance with sponsorship and exhibitor opportunities, contact Rachel Mygatt, Program Manager, at 443-438-2343 or rmygatt@mdnonprofit.org

Mailing address
Maryland Nonprofits, 1500 Union Avenue, Suite 2500, Baltimore, MD 21211

Website
marylandnonprofits.org