



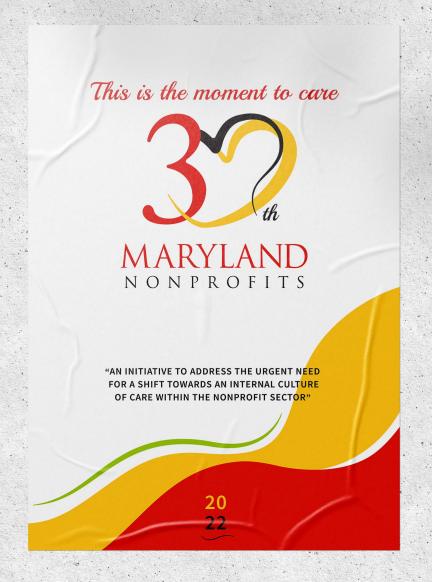
MARYLAND NONPROFITS' 30TH ANNIVERSARY CAMPAIGN:

This is the moment to care

We celebrated our 30th Anniversary Year with a campaign to raise awareness about the importance of caring for nonprofit staff, especially those on the front lines, direct care staff, and administrative professionals.

This is the Moment to Care brought together more than 500 nonprofit leaders to discuss strategies that create caring cultures, advance organizational vitality, and embrace equity in their internal practices.





MARYLAND NONPROFITS' 30TH ANNIVERSARY CAMPAIGN:

This is the moment to care



On July 28, 2022, our 30th Anniversary Celebration at the B&O Railroad Museum welcomed more than 550 attendees to celebrate our 50 Service with Distinction Awardees.

The 50 award winners were nonprofit workers serving in positions that do not typically receive formal recognition.

Nominated by their colleagues, each awardee was recognized for delivering significant commitment, integrity, compassion, and care for their organizations and their communities.

I have been meaning to send a quick note about how wonderful the event was last month. I really appreciated the special focus you took on this award – couldn't agree more that many of us operations folks don't get much of the fame and glory, most awards aren't designed for us. In fact, we are often the folks running the awards program, ha!

I really enjoyed the festive night out with my family and truly appreciated the celebration. When I got home, sweaty and tired, I couldn't believe what was waiting in my goody bag. What a generous gift and impressive commitment to honoring the awardees. Thank you!"

Becky Davis, MSW

The Positive Schools Center, Family Connections & Promise Heights

Service with Distinction Awardee





MARYLAND NONPROFITS STRATEGIC PLAN

2023 - 2027



Maryland Nonprofits' mission is to strengthen organizations for greater quality of life and equity.

VISION

Nonprofits have the power and capacity to advance vibrant, connected, and equitable communities.

LOOKING FORWARD:

2023-2027 STRATEGIC PLAN

Maryland Nonprofits' board and staff underwent a comprehensive strategic planning process in 2022, culminating in a new 5-year strategic plan.

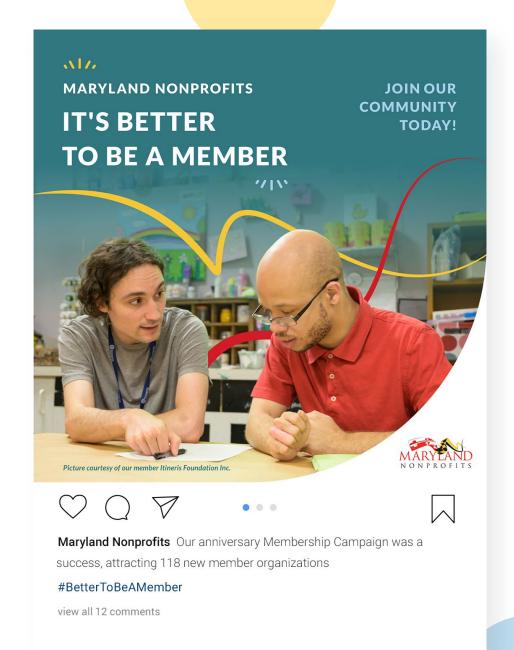
MEMBERSHIP

2022 was a stand-out year for Membership, and Maryland Nonprofits celebrated the milestone of reaching

1,600 members for the first time.

OUTREACH:

- Our anniversary Membership
 Campaign was a success, attracting
 118 new member organizations.
- 2. By extending our outreach to all Maryland Chambers of Commerce and hosting an informative webinar, we successfully fostered stronger community ties. This strategic initiative welcomed an additional **17 chamber members**.



MEMBERSHIP

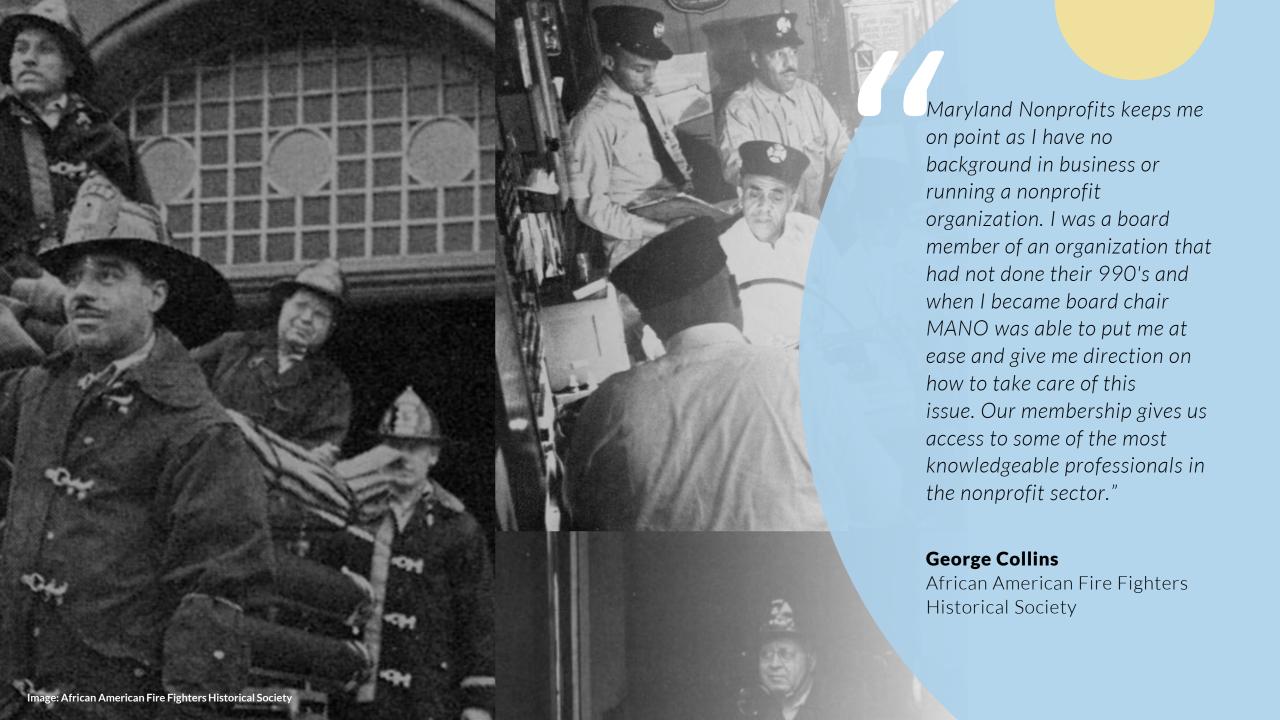
ENGAGEMENT AND RETENTION:



The Membership helpdesk resolved **6,445 tickets** in 2022 with a remarkable

90.4% customer satisfaction rating

- In a move that added fresh energy to our community, we successfully implemented topical member-organized groups, paving the way for increased member engagement and leadership.
- We elevated engagement of first-year members with an extensive "welcome series" automated email journey, consistently reminding members about benefits, resources, and ways to get more involved. This approach has enhanced member satisfaction and effective use of member benefits.





THINK IT PLAN IT BELIEVE IT

AND WATCH IT COME TO LIFE!

POGRAMS BY UNFORESEEN VISIONS

HIGH SCHOOL AND COLLEGE WORKSHOP



Maryland Nonprofits helped us navigate through the whole nonprofit organization, for example, templates on planning, templates recruiting board members, planning fundraising events and the importance of working with other organizations. It also helped with team building exercises with our organization. Since becoming a member, we have been more proactive, especially when planning events and following through with it. Also, our intentions are clearer, helping us become more organized and improve the organization."

Dipo Almaroof

Unforeseen Visions Inc.

JUSTICE, EQUITY, DIVERSITY, AND INCLUSION

Justice, equity, diversity, and inclusion (JEDI) work is expansive, and in 2022 the Maryland Nonprofits Consulting Group provided a variety of services, including:

- 1. Executive coaching with a specific emphasis on anti-racism work and creating just, equitable, and inclusive environments
- 2. Assistance with the creating equity action committees with specific assignments to drive internal JEDI work
- 3. Review of human resource procedures and organizational policies
- 4. Expansion of internal and richer community engagement



JUSTICE, EQUITY, DIVERSITY, AND INCLUSION

Nonprofit leaders working with the Consulting Group focused on building anti-racism and demonstrated a greater awareness to commit to taking action and being intentional about creating an anti-racist organization.

After completing their third JEDI consulting session, the board of directors of a major nonprofit took a deeper look at its bylaws, discovering that they included decades-old directives that advanced segregation and contradicted its current values. They moved swiftly to change them.

As we improve our own health and perspective, it sets us up to be better providers to our students in our care. Having a process of continuous improvement to all of those we serve."

Participant voices:

Really living what we say, this work is important to guide us in that direction."

[We are learning] how to address barriers intentionally and do right by everyone who is currently working [here]."



Maryland Nonprofits continues to convene a group of leaders in Garrett County, Maryland to collaborate on anti-racism initiatives in their community, with tangible results:

- Garrett County Commissioners appointed a
 Diversity, Equity and Inclusion committee that is
 facilitating listening sessions throughout the county
 and producing a report for the County government
- Racist propaganda on school property was removed
- Developed policy prohibiting the sale of hate propaganda, including banning the confederate flag from being sold at annual festivals in the eight towns of Garrett County





It was that call from Maryland
Nonprofits that led to so many changes.
They offered support and facilitation of a small group of us focused on anti-racism.
We met biweekly for many months, and that work has grown and resulted in the County Commissioners appointing a DEI committee. This committee is now taking the lead on information gathering and developing recommendations."

Duane Yoder,

President, Garrett County Community Action Committee

CONSULTING GROUP

The Maryland Nonprofits Consulting Group offers a comprehensive array of services to meet the business, capacity-building, strategic planning, and fundraising needs of nonprofits.

In addition, we offer a robust Justice, Diversity, Equity, and Inclusion (JEDI) program.



TOP THREE AREAS OF ENGAGEMENT IN 2022 ARE



Strategic Planning



JDEI



Capacity Building



1. In conjunction with our 30th Anniversary *This* is the Moment to Care campaign, the Consulting Group enhanced its body of Organizational Vitality work, providing tools and coaching to assist organizations with creating safe and more inclusive spaces and improve strong workforce retention.

2. The number of flat-fee legal consulting engagements for nonprofit startup services and bylaws review increased, with 78 engagements in 2022.

3. New flat-fee legal compliance offerings were developed in 2022, to be debuted in 2023.



- 1. 2022 marked the final year of a three-year place-based capacity-building engagement with the Greater Riverdale Initiative. Participating organizations reported a combined 60% growth in revenue over the three years.
- 2. A cohort of participating organizations has joined together as the Greater Riverdale Thrives
 Community Coalition to collaborate ongoingly in helping the Greater Riverdale community grow and thrive. Coalition leaders reported that working with the Consulting Group provided crucial support to actualize this collaboration.

CONSULTING GROUP | MEET OUR CLIENTS



LEARNING

Our learning community is one of the state's most comprehensive sources of reliable information for nonprofit leaders. We use a three-pronged approach to help leaders advance their knowledge in the foundations of nonprofit management, governance, and operations learning.

THREE-PRONGED APPROACH:



Expert-led trainings and events



Peer-to-peer learning



Downloadable resources



LEARNING



4,907

ATTENDEES JOINED OUR

- learning events
- member meetings
 - peer-to-peer roundtables

The speaker for the Board Excellence for All Volunteer Boards was extremely knowledgeable, and she had so much good info to share. I was surprised to learn about so many resources available to us."

Nancy Kochuk

Class participant

As a new nonprofit, the information provided in the Nonprofit Basics Series has been very beneficial for ensuring we are on our way to becoming a compliant and well-managed organization that is set up for success."

Dawn Valentine

Blossoming Bodhi Tree

2022 ANNUAL CONFERENCE

After two years of meeting online, we reconvened indoors and welcomed over 400 nonprofit leaders to our first hybrid conference.





NONPROFIT ACCELERATOR

In June 2022, the former Governor announced \$5 million of funding for Maryland Nonprofits to create the **Nonprofit Accelerator**, a program designed to help small and mid-sized nonprofit organizations advance their missions, growth, and sustainability. We served clients while building the program and creating a strong foundation for strengthening nonprofits to serve communities in Maryland.

BY THE NUMBERS:

+008

requests for more information about the Nonprofit Accelerator program

225+

registrants for December 2022 virtual information session 160

Committee members, a diverse and representative group of community and nonprofit leaders from across the state who are informing development of the Accelerator

90

leads for backoffice finance
and accounting
services,
with 12
engagements

ADVOCACY

Maryland Nonprofits is proud to serve as the collective voice of Maryland's nonprofit sector in Annapolis.

We advocate alongside our partners to demand changes in public policies that advance social justice and equity, fight to overcome the impacts of systemic racism, and strengthen the partnership between government and the nonprofit community.

During 2022, the COVID-19 pandemic and the ongoing health and economic hardships it triggered continued to impact our communities. Issues of public health, access to care, employment, income supports to sustain all families, basic food and nutrition, and housing reached a crisis stage for many in Maryland.



ADVOCACY

Maryland Nonprofits and our partners successfully advocated for \$1 billion in funding for communities most affected by the COVID-19 pandemic and the nonprofits serving them. 300 Nonprofits signed on to "Putting People First: \$1 billion investment in Maryland's communities."

























ADVOCACY

DURING 2022, WE:

- 1. Advanced equity by ensuring greater access to childcare, increases in direct care salaries, and passage of the Family and Medical Leave Act.
- 2. Supported cannabis legalization and related justice reforms to reduce inequitable police involvement, especially for Black people in Maryland who are disproportionately searched and arrested.
- 3. Provided Nonprofit Sector Policy Priorities to all 2022 gubernatorial candidates and co-hosted candidate debates for offices of State Comptroller and Attorney General.
- 4. Welcomed a combined 850 participants to the 2022 Legislative Preview and Legislative Recharge.
- 5. Supported 27 different pieces of substantive legislation that were successfully enacted.



THINK BIG THINK TANK: REPORT AND PROSPECTUS

The Think BIG Think Tank, convened by Maryland Nonprofits in 2021-2022, aims to be a justice, liberty, and equity-centered brain trust, bringing together a diverse group of grassroots advocates and experts to discern the most pressing funding and policy issues facing nonprofits and devise a path that leads to sustainability within the nonprofit sector.

A report and prospectus published in 2022 explains the possibilities that could exist in a justice and equity-centered funding environment as a starting point for generating policies and practices that fulfill these priorities.



2022 REPORT AND PROSPECTUS

A justice, liberty, and equity-centered brain trust, bringing together a diverse group of grassroots advocates and experts to discern the most pressing funding and policy issues facing nonprofits, and devise a path that leads to sustainability within the nonprofit sector.





1500 Union Ave, Suite 2500 Baltimore, MD 21211 marylandnonprofits.org



The Standards for Excellence Institute promotes the highest level in ethics and accountability in nonprofit governance, management, and operations.

Its programs and resources serve as the foundation for Maryland Nonprofits' trainings and capacity-building programs, including the Nonprofit Development Center and various specialized cohort series.

The Standards for Excellence provides an excellent way for the board and staff to understand their roles and responsibilities to the organization. Additionally, grantors can also recognize that our organization has gone through the rigors of accreditation."

Maryland Federation of Art

Standards for Excellence Institute Accredited Organization





STANDARDS FOR EXCELLENCE INSTITUTE

The Standards of Excellence Training was truly one of the most comprehensive training programs I have ever attended. The incredible group of trainers and speakers shared their expertise, lived experiences and tangible examples that now we as consultants can use in our daily work."

Beth Anne DormanSaint Michaels, MD



STANDARDS FOR EXCELLENCE INSTITUTE

The Standards for Excellence Institute's National Taskforce focused on Diversity, Equity, and Inclusion in the Standards for Excellence code, during ongoing work of reviewing and updating the Standards' principles and benchmarks.

The group was led by Danielle Marshall of Culture Principles and composed of nonprofit leaders from around the country.

Several Standards for Excellence resources were strengthened and updated in 2022 including:











Maryland Association of Resources for Families & Youth

MARFY, a program of Maryland Nonprofits, is an association of private child caring organizations providing foster care, group homes, and other services through more than 200 programs across Maryland.

MARFY empowers the provider community to advocate for a system of care in Maryland that meets the needs of children and families.



MARYLAND ASSOCIATION
OF RESOURCES FOR
FAMILIES AND
YOUTH (MARFY)

The Maryland Association of Resources for Families and Youth is at the forefront of policy and innovation, advocating for children who involved across Maryland's child welfare continuum.

The organization was proud to maintain a 96% membership renewal rate in 2022 as MARFY and its members worked to ensure long-term systemic change by advocating for equitable resources and support for providers.



MARYLAND ASSOCIATION OF RESOURCES FOR FAMILIES AND YOUTH (MARFY)

DURING 2022,

MARFY:



1. Advocated to update 7 regulations in the Code of Maryland Regulations, which has not been done in 20 years.



3. Supported 26 bills, including:

House Bill 269/Senate Bill 53

Juvenile Law & Child Interrogation Protection Act



2. Convened weekly legislative planning meetings and established 4 work groups for developing strategies to better serve youth in child welfare.

House Bill 589

Budget Reconciliation Financing Act of 2021 (BRFA) which included rate increase provisions of 4% that were applied to FY-2022

MARYLAND ASSOCIATION OF RESOURCES FOR FAMILIES AND YOUTH (MARFY)

DURING 2022:

1. The National Organization of State Associations for Children adopted MARFY's statement on affirming LGBTQ+ youth in child welfare.

2. After a pandemic hiatus, the Youth Achievement Awards dinner was reconvened with 100 attendees, including 14 youth who received awards.

3. MARFY leadership completed strategic planning and development that included stakeholder interviews and surveys identifying members' needs and desires for the Association's services.





Maryland Latinos Unidos (MLU), a program of Maryland Nonprofits, is a statewide network of organizations, businesses, and individuals who support Latino and immigrant communities.

MLU works within and with the Latino/a community in Maryland by supporting Latino-serving nonprofits, convening around public policy priorities, and working together in common cause.



MARYLAND LATINOS UNIDOS (MLU)

IN 2022, MLU STRENGTHENED ITS FOUR PILLARS:



Policy and Advocacy



Strategic Collaborations



Leadership



Organizational Development

The organization leaned into state and local advocacy, weighing in on nine pieces of legislation including the Healthy Babies Act, the Justice 40 Initiative in Maryland, and providing legal support to undocumented individuals caught in the judicial system.

MARYLAND LATINOS UNIDOS (MLU)

MLU launched the Center of Leadership, Strategy, and Innovation, a Spanish-language capacity-building and coaching program committed to strengthening Latino/a leaders and nonprofits across the state.

The Center's development was informed by two bilingual roundtables and focus-groups that convened 29 Latino/a leaders.



CENTER OF LEADERSHIP, STRATEGY AND INNOVATION

MARYLAND LATINOS UNIDOS (MLU)

In 2022, MLU:

- 1. Launched its first Spanish-language cohort of 25 Community Health Workers (CHW) who successfully completed training in leadership, communications, and organizing techniques to advance health literacy.
- 2. Successfully collaborated with more than 96 nonprofits, health clinics, and small business through the Mid-Atlantic Latinx Vaccine Equity Coalition (MALVEC), vaccinating more than 20,000 Latinos/as across the state.
- 3. Transitioned from its focus on COVID-19 prevention and vaccinations, moving ahead to launch the Latino Health Equity Alliance (LHEA), an alliance of more than 30 Latino/a leaders in public health and healthcare.





"As a CHW, the way
MLU has impacted my
life is that through the
tools MLU provides, we
can effectively reach out
and help the
community. It is a great
satisfaction for me to be
able to contribute to my
community in this way,
thanks to MLU."

Iveth Mendez Castillo

IN THE MEDIA



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Nonprofits prepare for new wave of difficulties

Special To The Daily Record // Christine Tobar // November 28, 2022 // 4 Minute

As nonprofit organizations continue to regain footing from the pandemic, many are also preparing for another wave of difficulties due to inflation and a looming recession.

Heather Iliff, executive director of Maryland Nonprofits - the statewide organization that supports and advocates for nonprofits in Maryland said many nonprofits do not even consider themselves fully recouped.

"Many of our balance sheets have not recovered, as well as the nature of funding. Many organizations have had to scale up their funding to reach their mission and high levels of need from the pandemic," Iliff



Rising costs for transportation, gas and food are creating financial pressures for many organizations, especially smaller ones. Inflation

costs and economic trends have a disproportionate impact on organizations that are led by people of color,



Md. advocacy groups assemble coalition to guide next governor

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With a new governor set to be sworn in in 3 1/2 months, a coalition of nonprofit Maryland service providers and policy experts is organizing a policy, personnel and spending agenda to assist the new

The 2023 Project, as organizers are calling it, aims to leverage the expertise of dozens of Maryland nonprofits and community organizations to develop an ambitious platform of policy initiatives,











Advocacy group Maryland Nonprofits asks state for \$100 million to serve needy communities

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THE CHRONICLE OF PHILANTHROPY



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Nonprofits Learn the Benefits — and Trials — of Ditching the Office

By Iim Rendon | JUNE 7, 2022



Nonprofits have had to think a lot about how they operate over the past two years. Some have taken a step that might have been considered radical a few years ago: They've given up their offices and gone virtual.

For Fair Chance, the decision was easy. A Washington, D.C., organization that works with community-based groups, mostly led by people of color, to help them grow, it was reconfiguring its office space when the pandemic hit. Staff members had already relocated to a smaller set of offices while work was being done. The organization's lease was up so it asked the landlord if it could just rent the smalle

TOP JOBS

Regional Director of Major Gifts, New Yor

University of Pikeville

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FINANCIALS

STATEMENT OF FINANCIAL POSITION

As of December 31,2022

ASSETS

Current Assets

TOTAL	ASSETS	1,371,953
Fixed Assets		1,217
Total Current Assets		1,370,736
	Other Current Assets	32,547
	Accounts Receivables	587,482
	Checking/Savings	750,107

LIABILITIES & NET ASSETS

Liabilities

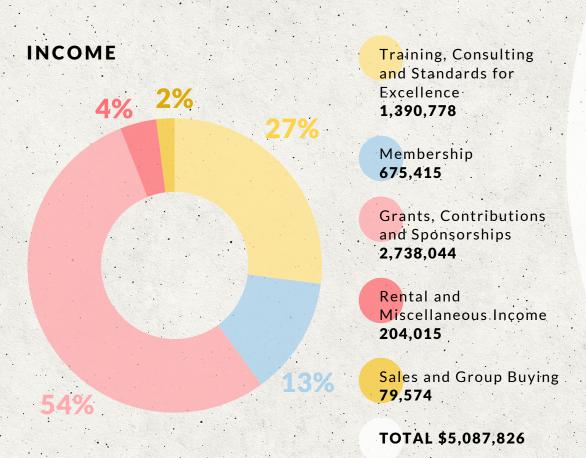
Current Liabilities

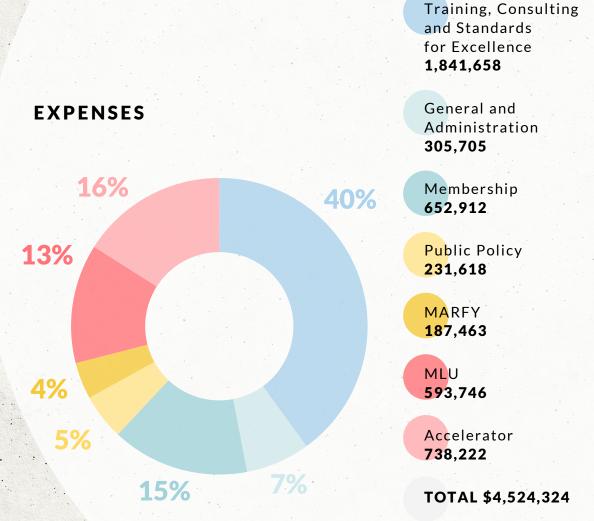
TOTAL LIABILITIES & EQUITY		1,371,953			
Total Current Liabilities Total Liabilities Net Assets		595,778 595,778 776,175			
				Other Current Liabilities	448,722
				Accounts Payable	147,056

FINANCIALS

STATEMENT OF FINANCIAL ACTIVITIES

January 1 - December 31,2022





Maryland Nonprofits

1500 Union Avenue Suite 2500 Baltimore, MD 21211

www.marylandnonprofits.org help@mdnonprofit.org (410) 727-6367

EIN: 52-1749231







