



MARYLAND NONPROFITS SPONSORSHIP OPPORTUNITIES 2023



With more than 1,600 members, we are one of the nation's largest nonprofit associations. Our organization provides capacity-building services for our members, including consulting, training, advocacy, an annual conference, and the national Standards for Excellence program. We are also home to the Maryland Association of Resources for Families and Youth (MARFY) and Maryland Latinos Unidos (MLU).

From our virtual workshops to our in-person conference in October, there are many opportunities for you to get involved. We are confident you will find a sponsorship level to reach your target audience and fit your business.

OUR AUDIENCE INCLUDES



27,500

Social media
followers



11,000

Email
subscribers



24,500

Monthly website
visitors



1,600

Maryland Nonprofits
member organizations

YEAR-ROUND SPONSORSHIP OPPORTUNITIES

IN-PERSON REGIONAL LEARNING & NETWORKING EVENTS

\$1,000
per event

Locations: Western Maryland, Eastern Shore, Prince George's & Montgomery Counties (DC Metro area), Southern Maryland, Baltimore City and Baltimore Metro areas.

Benefits:

- Two-minute company introduction
- Company logo on all pre-event marketing materials including webpage and onsite signage

MEMBER APPRECIATION EVENTS

\$1,000
per event

Maryland Nonprofits will host two in-person Member Appreciation Networking Events this year - in the summer and during the holiday season. Our past events have had as many as 200 attendees.

Benefits:

- Two-minute company introduction
- Company logo on all pre-event marketing materials including webpage, dedicated emails
- Company logo on all onsite signage

MONTHLY MEMBER CALL

\$750
per call

Monthly virtual meetings for members on topics important to nonprofits in Maryland.

Benefits:

- Two-minute company introduction
- Company logo on all pre-call marketing materials including webpage, weekly update newsletter

VIRTUAL LEARNING & NETWORKING EVENTS

\$750
per program

Maryland Nonprofits' annual calendar of events, offers approximately 25 to 30 expert-led training programs covering topics such as board governance and nonprofit budgeting.

Benefits:

- Two-minute company introduction
- Company logo on all pre-event marketing materials including webpage and weekly update newsletter

Don't see what you are looking for in a sponsorship opportunity? We are happy to customize our sponsorships to fit your needs. Please contact Rachel Mygatt at rmygatt@mdnonprofit.org.

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

OCTOBER 6, 2023

Maritime Conference Center, Linthicum Heights, MD

Maryland Nonprofits' Annual Conference sponsorships offer simple and effective ways for your company or organization to connect with your target audience, network with nonprofit leaders, increase awareness of your services, and build brand recognition.

MANOAC23 will bring together over 300 public, private, and government professionals who fulfill various roles at various

levels - associates, managers, directors, executive directors, family-serving professionals/advocates, faith-based providers, and case managers. Consultants and companies that support and work with nonprofit organizations also have a significant presence at this conference.

We hope you will join us and take advantage of our exceptional annual conference offerings. Sign up today!

For more information contact Rachel Mygatt, Program Manager, at **443-438-2343** or **rmygatt@mdnonprofit.org**

SPONSORSHIP BENEFITS	HEADLINE \$20,000 (1 available)	PRESENTING \$15,000 (1 available)	PREMIER \$10,000 (1 available)	SCHOLARSHIP \$6,000	LEADER \$5,000	TOTE BAG \$3,500 (1 available)	LANYARD \$2,800 (1 available)	COFFEE \$2,500	PARTNER \$2,000	SECTOR SUPPORTER \$500
Special benefits	Naming rights to plenary session. Introduce keynote speaker and make brief remarks.	Naming rights to afternoon keynote / panel presentation in auditorium. Introduce program and make brief remarks	Naming rights to Standards for Excellence Awards Ceremony. Make brief remarks and be recognized by the event M.C.	Provide conference registration scholarships to those who could otherwise not afford to attend! Be recognized in scholarship application and award notification emails.	Get visibility while demonstrating your support of nonprofit organizations! Make brief remarks to introduce a workshop session speaker.	Display your logo on the tote bags given to each in-person conference attendee.	Display your logo on the name badge lanyards given to each in-person conference attendee.	Naming rights to a coffee break in the conference agenda. Your logo and "sponsored by" recognition on refreshment station signage during a coffee break.	Increase your visibility and super-charge your presence as an exhibitor.	Demonstrate your support for Maryland's nonprofit sector!
Recognition in a dedicated 'thank you to our sponsor' e-blast	●									
Recognition in a dedicated 'thank you to our sponsor' social media post	●	●								
Present an 'Ask the Expert' session to conference attendees, showcasing your knowledge	●	●	●							
Recognition on signage displayed during conference	● Premium	● Premium	● Premium	●	●					
Inclusion of promotional item in attendee tote bags	●	●	●	●	●	●	●	●		
Recognition on conference marketing materials	● Premium	● Premium	● Premium	●	●	●	●	●	●	
Recognition on conference webpage	●	●	●	●	●	●	●	●	●	●
Recognition on audiovisual screen during mainstage events	● Premium	● Premium	● Premium	●	●	●	●	●	●	
Recognition in general "Thank you to our sponsors" email	● Premium	● Premium	● Premium	●	●	●	●	●	●	●
Sponsorship listing and rotating banner in conference app	●	●	●	●	●	●	●	●	●	●
Make brief remarks and introduce a workshop speaker				●	●					
Exhibit tables and registrations	<ul style="list-style-type: none"> Exhibit table 8 registrations 2 exhibitor registrations 	<ul style="list-style-type: none"> Exhibit table 6 registrations 2 exhibitor registrations 	<ul style="list-style-type: none"> Exhibit table 4 registrations 2 exhibitor registrations 	<ul style="list-style-type: none"> Exhibit table 2 registrations 2 exhibitor registrations 	<ul style="list-style-type: none"> Exhibit table 2 registrations 2 exhibitor registrations 	<ul style="list-style-type: none"> Exhibit table 2 exhibitor registrations 	<ul style="list-style-type: none"> Exhibit table 2 exhibitor registrations 	<ul style="list-style-type: none"> Exhibit table 2 exhibitor registrations 	<ul style="list-style-type: none"> Exhibit table 2 exhibitor registrations 	<ul style="list-style-type: none"> 1 conference registration

ANNUAL CONFERENCE EXHIBITOR OPPORTUNITIES

Showcase your products and services to an audience of hundreds of nonprofit leaders and decision-makers with an exhibit table at #MANOAC23! Exhibitors will have hours of facetime with conference attendees, including networking sessions, lunch,

coffee breaks, and dedicated exhibit hall time. Exhibitors will also receive a virtual exhibit booth in the conference app. Nonprofit organizations that are Maryland Nonprofits members can exhibit at a reduced rate.

EXHIBITOR BENEFITS	FOR-PROFIT EXHIBITOR: \$1,600 NONPROFIT EXHIBITOR: \$1,000
Exhibit table (5ft x 2ft) with two chairs and a black tablecloth. Wifi included and access to electricity upon request.	●
2 exhibitor registrations	●
Recognition on conference webpage	●
Recognition on audiovisual screen during mainstage events	●
Recognition on exhibitor signage displayed during event	●
Virtual exhibitor booth in the conference app	●

A LA CARTE OPTIONS

\$750

Sponsor a raffle, contest, or game during the conference, hosted via the conference app

\$500

Add item to conference tote bag (promotional item, coupon, etc.)

#MANOAC22 SPONSORS AND EXHIBITORS

Advance Business Systems

•
APPI Energy

•
**Arrow Child and
Family Ministries**

•
Baltimore Magazine

•
Bookminders

•
Capital One

•
**Center for Adoption Support
and Education**

•
**Chesapeake Employers'
Insurance Co.**

•
Connelly & Assoc.

Employ Prince Georges

•
Goldin Group /Topline

•
Gorges & Co.

•
Kaiser Permanente

•
Make a Scene Media

•
**Maryland State Library
of the Blind and Print Disabled**

•
Maryland Health Connection

•
Mutual of America

•
NEXUS Montgomery

•
PCA

Pro Video Promos

•
RBW Strategy

•
Redstart Creative

•
**The University
of Baltimore**

•
T. Rowe Price Foundation

•
**University of Maryland,
Baltimore Graduate
Schools**

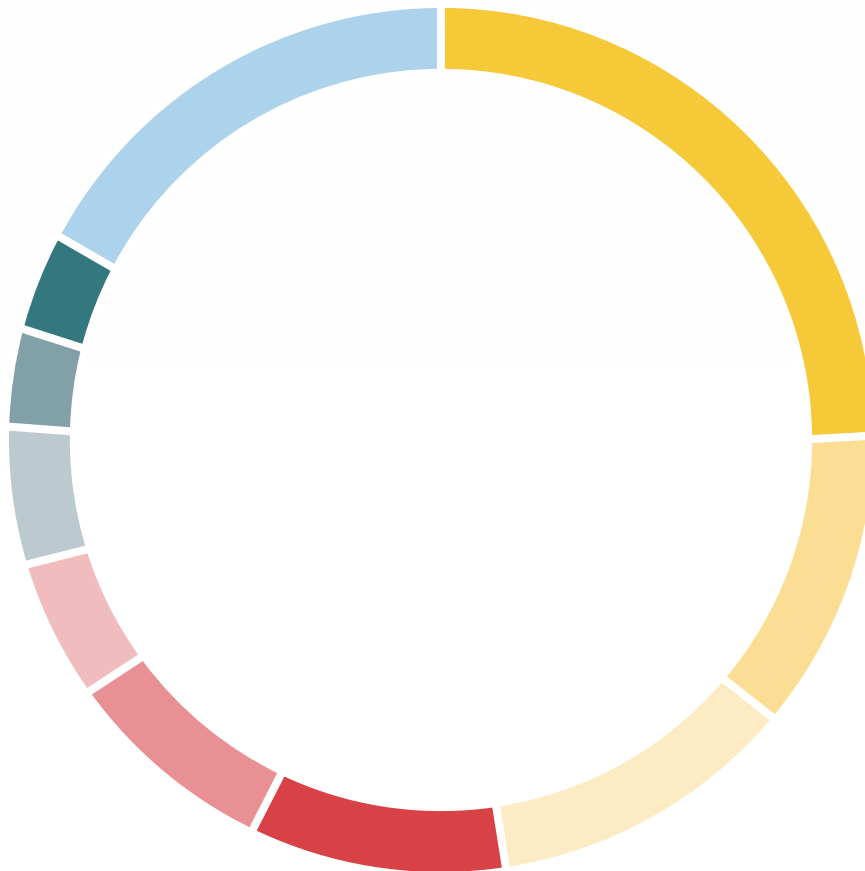
•
Venlu Cloud Consulting

•
WebLime

•
Zinnia Films

WHO'S COMING?

MARYLAND NONPROFITS 30TH ANNIVERSARY CONFERENCE ATTENDEES, 2022



- Executive Director / CEO
- Program
- Consultant
- Fundraising
- Administration / HR
- Vendor / Exhibitor
- Marketing / Communications
- Advocacy / Policy
- Board Member
- Other

STANDARDS FOR EXCELLENCE SPONSORSHIP OPPORTUNITIES

LICENSED CONSULTANT TRAINING SUPPORTER

\$2,000

Sponsor the annual Licensed Consultant Training program, from November 13 – 15, 2023, at the Canopy Baltimore-Harbor Point in Baltimore, Maryland. This is a three-day comprehensive training program for 30 nonprofit leaders from around the country.

Benefits:

- 2-minute welcome remarks
- Company logo on marketing materials, webpage, and onsite signage

CODE BOOK SPONSOR

\$1,000

(one year)

Benefit:

- National exposure through logo recognition

EDUCATIONAL RESOURCE PACKET SPONSOR

\$150

(one year)

Benefit:

- Logo placement on cover page



MARYLAND LATINOS UNIDOS (MLU) SPONSORSHIP OPPORTUNITIES

Maryland Latinos Unidos (MLU) is a program of Maryland Nonprofits working to remove barriers to accessing services that help the quickly growing Latino community thrive. MLU members' areas of greatest concern include healthcare access, educational quality, immigration reform, environmental justice, economic advancement, and racial and social justice.



PEOPLE'S POLICY SERIES SPONSOR

\$250 OR **\$2,500**
per session entire series (12 sessions)

Each month, MLU Executive Director and series moderator Dr. Gabriela Lemus hosts one or more guests to discuss a topic of relevance to the Latino community in Maryland – and nationwide. This interactive virtual event is presented in English and open to the public on the fourth Thursday of each month from 9 AM to 10 AM EST. The average attendance is 50 participants.

Benefits:

- Logo on all dedicated promotional emails
- Logo on registration page
- Acknowledgement of sponsor by Dr. Gabriela Lemus
- Full-series sponsors have an opportunity to introduce their company for two minutes at the beginning of two sessions

CAFECITO VIRTUAL SPONSOR

\$150 per session OR
\$2,000
entire series (12 sessions)

Cafecito Virtual is a Spanish-language interview podcast series about the Latino community in Maryland. Recorded monthly and published to YouTube and social media (Facebook, Twitter, Instagram).

Benefits:

- Logo on all dedicated promotional emails
- Logo on introductory frame of video
- Logo and “Sponsored by” on final frame of video
- Acknowledgement of sponsor by Dr. Gabriela Lemus



MARFY SPONSORSHIP OPPORTUNITIES

YOUTH ACHIEVEMENT AWARDS AND 50TH ANNIVERSARY CELEBRATION

THURSDAY, OCTOBER 26, 2023 | The Meeting House in Columbia, Maryland

In the often-challenging landscape of the child welfare system, the focus can inadvertently lean towards deficits rather than strengths. However, the Maryland Association of Resources for Families and Youth (MARFY) has taken a different approach for the past fifty years. MARFY passionately believes in the inherent greatness that resides within every young person, a greatness that deserves recognition and celebration, even in the face of adversity.

For decades, the organization's Youth Achievement Awards (YAA) event has served as a beacon of positivity, illuminating the hard work, progress, and remarkable achievements of the young people under our care. The YAA is not just another awards night, it is a heartfelt celebration of triumph over adversity, a tribute to resilience, and a showcase of the limitless potential within our youth.

This year, as MARFY commemorates its 50th anniversary, they invite you to join this momentous occasion from 6:00 p.m. – 9:00 p.m. on Thursday, October 26, 2023, at The Meeting House in Columbia, Maryland.

This celebration goes beyond the confines of an awards night. It is also a platform to honor MARFY's history and resilience, representing the staff and providers who tirelessly serve these young people and their families, often under challenging circumstances.

We hope you will join to reflect on this 50-year milestone for MARFY, which emphasizes the youth honorees' journey of growth and achievement and encompasses a sense of celebration.

Your generous support will not only highlight the accomplishments of our youth but help to celebrate 50 years of MARFY's steadfast advocacy and dedication to building the tools and resources necessary for youth to complete their journey towards becoming healthy, happy, and successful adults.

For more information about the Youth Achievement Awards, or to purchase a sponsorship opportunity, contact Keron R. Sadler, MARFY Executive Director, at ksadler@marfy.org



SPONSORSHIP BENEFITS	PLATINUM \$5,000+	GOLD \$3,000	SILVER \$1,000	BRONZE \$500
Logo on printed and audiovisual materials at event	•	•	•	•
Priority table seating	Priority table for 8	Priority table for 8	6 priority seats	1 priority seat
Logo on all event-related mass media/social media marketing (including email blasts)	•	•	•	
Ad profile in printed event program	Full-page ad	Half-page ad		
Logo on event banner on Maryland Nonprofits homepage	•	•		
Premium recognition on Maryland Nonprofits and MARFY social media pages	•			
Premium recognition as top donor on all event materials	•			
Opportunity to make brief remarks during event	•			



The Maryland Association of Resources for Families and Youth (MARFY) is a membership organization comprised of statewide private providers who offer programs and services to youth and families within the child welfare system. Our 27 member agencies serve as subject matter experts and provide a myriad of programs that include therapeutic group homes, therapeutic foster care, residential treatment centers, and independent living programs (including pregnant/parenting teen moms).

ABOUT MARYLAND NONPROFITS

Maryland Nonprofits is the statewide association for Maryland's 37,000-strong nonprofit sector and is also the home of the national Standards for Excellence Institute, Maryland Latinos Unidos, and the Maryland Association of Resources for Families and Youth (MARFY). Founded in 1992, this dynamic network advances equitable public policy, strengthens the capacity of nonprofit organizations, and builds collaboration and networks for greater quality of life and equity.

TERMS & CONDITIONS

Payment

Sponsorship is available on a first-come, first-served basis. Payment in full is due 30 days from submission of completed sponsor registration form, unless additional terms are negotiated with Maryland Nonprofits. Sponsorship fees are non-refundable.

Receipt of benefits

All information requested of the Sponsor by Maryland Nonprofits to fulfill benefits must be received by September 1, 2023. The Sponsor will receive instructions for submitting this information upon receipt of the sponsorship form and payment. Information submitted to Maryland Nonprofits will be considered complete and final. Maryland Nonprofits is not responsible for typographical, grammatical, or other errors in the information submitted by the Sponsor.

Deductibility for sponsoring gifts

Maryland Nonprofits is a 501(c)(3) non-profit organization, donations to which are fully deductible as allowable by law on all solicitations.

The estimated fair market value of the goods or services provided in return for each sponsorship will be based on the number of conference registrations provided with the sponsorship. Each sponsor will receive a sponsorship acknowledgment letter that fully outlines fair market value information required for tax purposes.

Force majeure

Maryland Nonprofits shall not be held responsible for any loss, damage, or delay due to occurrence of any circumstances beyond the control of Maryland Nonprofits, such as acts of God, war, government regulations, disaster, strikes, civil disorder,

curtailment of transportation facilities, public health disaster including an epidemic or pandemic (i.e., Covid-19 and variants of Covid-19), and interruption of basic infrastructure including internet access, or acts resulting in disruption of electric power, to the extent that such circumstances make it legal or impossible to conduct the conference.

Disclosure

A copy of our current financial statement is available upon request by contacting Maryland Nonprofits at 1500 Union Avenue, Ste. 2500, Baltimore, MD 21211 or 410-727-6367. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State, 16 Francis St., Annapolis, MD, 21401 for the cost of copying and postage.



CONTACT US

For assistance with sponsorship and exhibitor opportunities, contact Rachel Mygatt,
Programs Manager, at **443-438-2343** or **rmygatt@mdnonprofit.org**.

Mailing address:

Maryland Nonprofits, 1500 Union Avenue, Suite 2500, Baltimore, MD 21211
www.marylandnonprofits.org

VISIT THE FOLLOWING LINK TO SECURE YOUR SPONSORSHIP TODAY!

Conference sponsorship opportunities:

<https://bit.ly/3YyhZ1H>

