MARYLAND NONPROFITS

STRATEGIC PLAN
2017 - 2022

OUR STRATEGIC PLAN
For 25 years, Maryland Nonprofits has worked to promote a thriving and effective nonprofit sector. Through our nationally acclaimed Standards for Excellence program, we help nonprofits strengthen their ability to add value to the stage of the nonprofit sector. We stand up to grow, and to fulfill our mission.

Maryland Nonprofits work to lead people in the community to create the future we want for needed investments, government transparency, and community empowerment. In these efforts, we focus on advocacy, educational, and technical assistance, and strive to make a difference for everyone. In everything we do, we are committed to ensuring that Maryland nonprofits are well-resourced and nonprofit leaders are effective agents of change, for greater equity, creativity, and community well-being.

OUR GOALS
Maryland Nonprofits seeks to promote the growth and capacity of nonprofit organizations in the state. Our goals include:

- Leading in the community to create the future we want for needed investments, government transparency, and community empowerment.
- Advancing a public understanding of the role of partnerships and alliances in strengthening communities.
- Strengthening Maryland nonprofits and providing support services.
- Fostering a vibrant community of Maryland nonprofits.
- Creating a culture of excellence for all Maryland nonprofits.
- Promoting a culture of diversity, equity, and inclusion.

WE OFFER:

- Nonprofit Standards for Excellence training and support.
- Networking and collaboration opportunities.
- Educational programs and resources.
- Technical assistance and capacity building.
- Strategic planning and board leadership support.
- Advocacy and awareness campaigns.
- Online community and networking opportunities.
- Membership in the Alliance for Nonprofit Networks.
- Leadership and professional development.
- Digital marketing and communications support.
- Online community and events.
- Support for Maryland nonprofits.
- Access to tools and resources for nonprofit organizations.
- Support for Maryland nonprofits.
- Access to tools and resources for nonprofit organizations.

ABOUT MARYLAND NONPROFITS
Maryland Nonprofits is a membership organization that represents nonprofit organizations in Maryland. Our mission is to strengthen the capacity of nonprofit organizations in the state.

WEBSITE
http://www.mdnonprofits.org