MARYLAND NONPROFITS

STRATEGIC PLAN

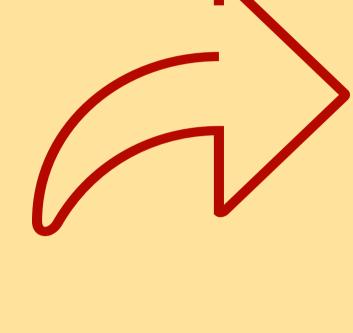
2017 - 2022







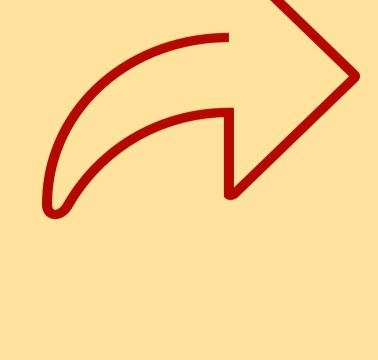
For 25 years, Maryland Nonprofits has worked to promote a thriving and effective nonprofit sector. Through our nationally acclaimed Standards for Excellence program, education, resources, and consulting, we help build strong organizations at every stage of the nonprofit lifecycle, from start-up, to growth, to peak performance. Maryland Nonprofits leads public policy advocacy, raising our collective voice for needed investments, governmental transparency, and community empowerment. In these uncertain times, strong networks are critical as we work with nonprofits, communities, businesses and government to create a better future together.



MISSION Maryland Nonprofits' mission is to strengthen organizations and

OUR STRATEGIC PLAN

networks for greater quality of life and equity.



Maryland Nonprofits

Nonprofit organizations are well-resourced and nonprofit leaders are effective agents of change, for greater equity, creativity,

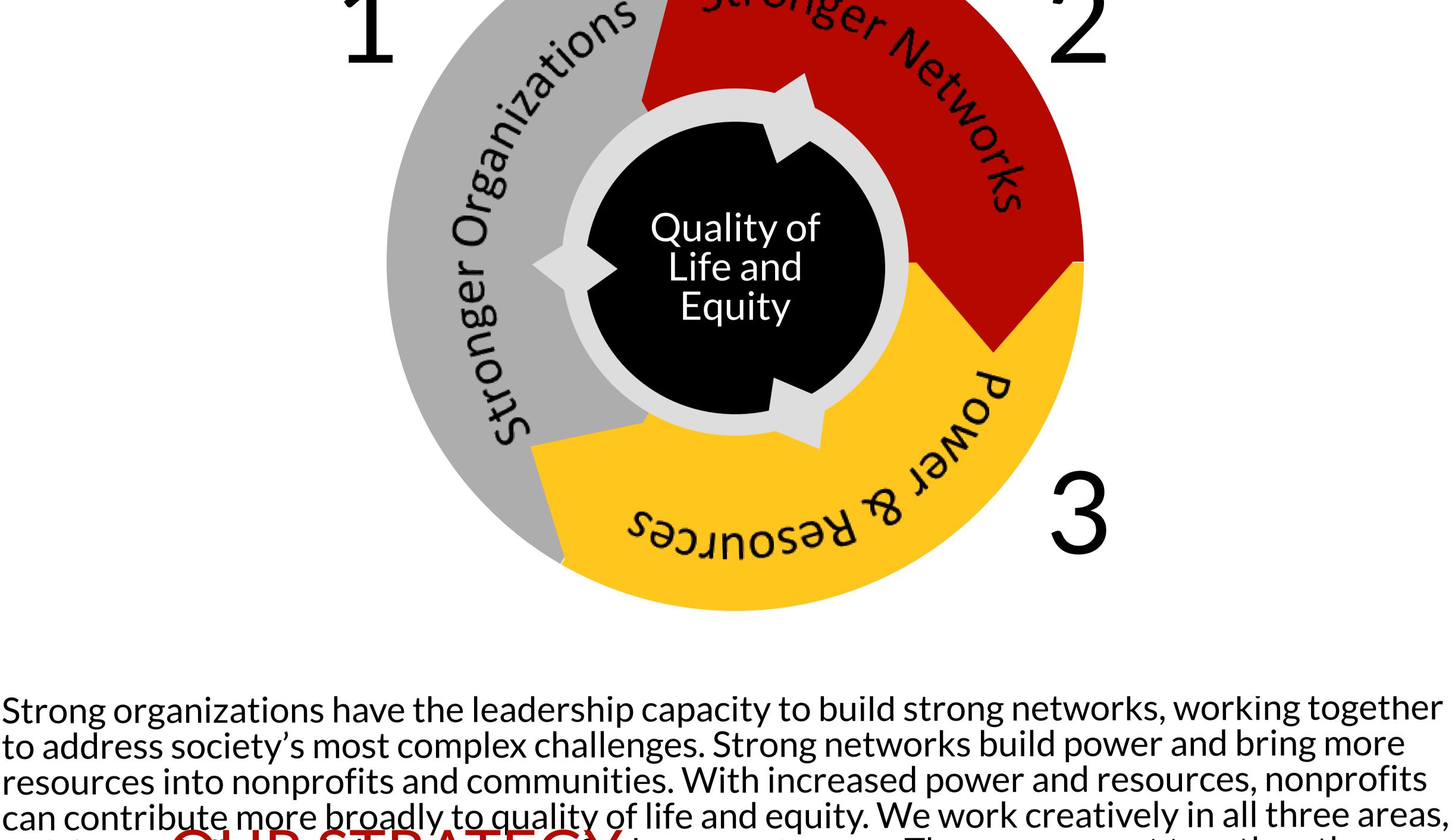
sustainability, and community wellbeing.

1500 Union Avenue, Suite 2500, Baltimore, MD 21211 | 410.727.6367 | marylandnonprofits.org

Educational Resources

Leadership Development

OUR GOALS



striving to define and all grand urces for better outcomes. The more we act together, the better our collective future will be! Strong Organizations Strong Networks Power and Resources Standards for Excellence Peer Connections Public Policy

Funding for Nonprofits

Public Understanding of

Communications

Online Community

	Learning CommunityConsulting and Training	 Community Engagement Coalitions and Affinity Groups 	Nonprofits and Community Needs Community Empowerment	
	Quality of Life and Equity			
	Wellbeing 🕪 Sustainability 🕪 Community 🕪 Creativity			
	 Shared Vision for Future of Maryland Nonprofit, Business and Government Collaboration Alignment of Resources Metrics to Measure Quality of Life Public Policy that Supports Equity and Quality of Life QUALITY OF LIFE			
Maryland Nonprofits 1500 Union Avenue, Suite 2500, Baltimore, MD 21211 410.727.6367 marylandnonprofits.org				

Maryland Nonprofits' mission is to strengthen organizations and networks for greater quality of life and equity. We are a 501(c)(3) membership association of nonprofit organizations from across the

state, with associate members that are businesses, consultants and students. Our goals are to

amplify the nonprofit sector's voice on behalf of the people and causes nonprofits serve.

more. Members receive discounted consulting and training rates.

strengthen nonprofit capacity, network organizations together, grow resources for the sector, and

WE OFFER:

ABOUT MARYLAND NONPROFITS



download, including the bi-annual salary survey, compliance checklists, sample policies and procedures, board member job descriptions, sample resource development plans, resources on diversity, equity, inclusion, and more. Consulting and contract training: Our highly qualified staff consultants and associates provide expert guidance to help nonprofits grow and thrive, including fundraising, strategic planning, board development, financial management, human resources, mergers, and much



Online community and networking opportunities: Members of Maryland Nonprofits receive exclusive access to an online community to network, get input, and share ideas. These online relationships are strengthened and supported offline by convening events, roundtables, and affinity groups for peer support.

Standards for Excellence®: An A-Z resource on best practices for nonprofit organizational

governance, management, policies and procedures, and legal compliance at any stage of a

nonprofit's lifecycle. Members receive access to a full library of resources available for



conferences with world class speakers, smaller workshop settings for in-depth skillbuilding, and online through webinars offered by us and our trusted partners. Members receive deep discounts to our conferences, discounts to partner events, and free access to many events and webinars produced by Maryland Nonprofits.

Conferences, workshops, and webinars: We convene nonprofit leaders in major



Vision, Metrics and Collaboration for Better Quality of Life: Maryland Nonprofits convenes nonprofits, grantmakers, community, businesses and government leaders to work toward an inclusive vision for a better future for the state of Maryland and beyond. We are publishing indicators to track progress and align policies and resources toward shared goals.

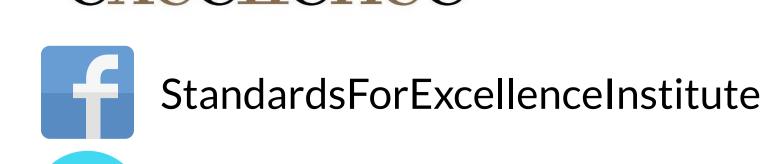


A voice for the sector in State and Federal funding and policymaking: Maryland Nonprofits advocates for adequate governmental funding for key programs and services that are important to nonprofits and the communities and causes we serve, for governmental transparency and accountability, and for greater community involvement in

policymaking. Maryland Nonprofits is nationally recognized as a leading nonprofit association and is the home of the Standards for Excellence Institute, offering recognition and accreditation for excellent nonprofits that







Standards for Institute

@S4Excel standardsforexcellence.org



demonstrate best practices.

marylandnonprofits.org

@mdnonprofits